**Q&A for schools |
Global campaigns centre and charitable foundation**

**What is happening?**

* Nord Anglia Education is establishing both a global campaign centre and a new charitable foundation. An estimated $US100 million over the next 10 years, will be given annually to the centre, the charitable foundation and to develop the Share A Dream platform.

**What is a global campaign centre?**

* A global campaign centre will help empower our students, teachers and parents to drive systemic change in communities across the world. The centre is about providing the resources to harness and support our student’s ideas and passions for change and help them transform this into making a real and meaningful difference on a global level.
* The centre will allow NAE students to engage in the type of systemic change that would help bring about a sustainable difference in society. Projects will be decided upon by students and delivered in collaboration with a series of renowned experts and leaders.

**What is the new charitable foundation?**

* The charitable foundation will be a charity, aimed at doing good, that will be registered in the UK.

**What’s the difference between the charitable foundation and centre?**

* While both a global campaign centre and the charitable foundation will focus on doing good, the foundation is a registered charity while the centre was specifically designed to give our students and schools resources to effect change.

**Why is NAE creating this foundation/centre and for what purpose?**

* Our schools have always viewed outreach as a high priority, yet the creation of a foundation and a global campaign centre really embeds it into our family and will make the delivery of positive change larger and more impactful.
* A global campaign centre also allow our students and teachers to play a bigger role across their communities and become real change makers.

**When is a global campaigns centre taking off in schools?**

* We hope to launch a global campaign centre in Nord Anglia Education schools in January 2019.
* Over the next few months, Nord Anglia Education will be sharing more information about how a centre as such will operate and how students and schools can get involved.

**When is the charitable foundation launching?**

* The foundation is on track for to launch in early 2019, with more information to be shared soon.
* Over the next few months, we will have more information to share about how this foundation will operate and where its focus will be.

**Can schools pick charities that will support through financial giving through the foundation?**

* The charitable foundation will operate as a registered charity. The trustees of the charity, which are yet to be determined, will decide where the funding will be allocated and which causes supported.

**What kind of initiatives are included that students can get involved in?**

* The sky is the limit. We are ambitious about what our students can achieve, and we want the 53,000 young minds in our schools to see themselves as the change makers of tomorrow. Our schools already engage in some brilliant social endeavours and we want a global campaign centre to take this one step further.

**Who is deciding where the money goes?**

* The charitable foundation will operate as a registered charity. The trustees of the charity, which are yet to be determined, will decide where the funding will be allocated and which causes supported.

**How will the foundation and a global campaign centre change our schools’ curricula?**

* The launch of a global campaign centre and the foundation provide another way for our students and schools to further engage with their communities and effect change. This is a unique opportunitythat only the NAE network of schools can provide.

**How much money is being given from NAE to a global campaign centre, the foundation and Share A Dream?**

* An estimated $US100million will be donated over a 10-year period with the sole purpose of doing good in the world.

**Is NAE capping the amount given to the fund each year? If the company is growing, will the amount of money going to the charitable foundation and a global campaign centre increase?**

* At this stage we have decided the allocation of funding and how it will be phased is adequate to achieve the outcomes we desire.

**Will the foundation or a global campaign centre be partnering with anyone?**

* We are always exploring options to work with leading institutions in their respective fields.
* This is something we are currently looking at and we welcome potential partnerships.

**Who is Katie White and how was she selected by NAE?**

* Katie White OBE is leading these initiatives.
* An experienced campaign leader, Katie has a rich history across a number of sectors, where she combined her strategic thinking with enthusiastic leadership to deliver social and environmental change.
* Prior to joining Nord Anglia Education, she devised and directed campaigns on a range of issues including climate change and women's rights. She also led campaigns in the UK and across Europe and held various roles with the UK’s Department of Energy & Climate Change. She holds a master’s degree in politics from the University of Glasgow.

**What is Share a Dream?**

* Funding will also be allocated to Share A Dream, a platform that can measure and track both money raised and time spent by our students on philanthropic causes.
* It can then build a philanthropic profile of our entire organisation with the aim to link up students who might be working on similar causes across the world.
* It has been specifically designed for Nord Anglia Education and is aimed at inspiring social impact projects across our global network of schools and will have the capacity to link our schools to charities and non-governmental organisations.

**When will schools get Share A Dream?**

* Currently Share A Dream is being piloted in five of our schools, Collège Alpin Beau Soleil, Collège Champittet, Nyon and Collège Champittet Pully, the British International School of Houston and the British International School, Ho Chi Minh City.
* The Share a Dream platform will go-live in 20 more schools in the coming months before being rolled out across the network.