



The Global Orchestra student journalist brief

The opportunity

Nord Anglia Education is running a Global Orchestra summer school to further develop the musical talent of students in our family of schools. The summer school will take place in New York City from 24 June until 1 July 2015.

We are looking for one student from year 9 or above who will join in this amazing opportunity, not as a musician, but as a student journalist. Their role will be to work with a professional communications team to produce promotional materials, write articles and produce films to cover the event. This is a fantastic opportunity for any student considering a career in journalism or the media, and enhances the journalism programme we have been running through our Global Classroom.

The student journalist will travel with the Global Orchestra members from their school to New York where they will be staying in the DoubleTree by Hilton Hotel Metropolitan (please note that accommodation will be shared on a twin room basis). All students will participate in a full and exciting programme that will enable them to explore and experience the vibrant culture of the city. This will include a visit to the world-renowned Juilliard School where they will have a day of inspiring workshops led by Juilliard teaching artists. The summer school will culminate in a final performance on Tuesday 30 June 2015. The student journalist will be involved in reporting on all these activities. The main costs of this event will be funded by Nord Anglia Education.

The student journalist will be an ambassador for their school. In order to be eligible for this event, the student should be:

- available to attend the full summer school in New York
- in Year 9 or above
- able to demonstrate journalism skills – the completion of the journalism masterclasses in the Global Classroom will provide a distinct advantage
- keen to learn from professional communicators and journalists
- confident to travel to New York as an ambassador for their school
- a responsible member of their school community
- able to collaborate with other students and adults
- respectful of the different people they meet and the environments they encounter
- enrolled in a Nord Anglia Education school for the 2015-16 academic year (except eligible students currently in Y13)



The Global Classroom

The competition

The student journalist will be selected through a Global Classroom competition, open to all students in Year 9 and above.

The task is to cover the Global Orchestra auditions process in your school and to create a piece of work suitable for publication. This could be either:

- an article (maximum of 600 words)
- a piece of audio or visual broadcast journalism (maximum of 3 minutes)

What the judges are looking for:

- A well-written article or well-structured broadcast that clearly explains the Global Orchestra auditions process in your school and what your school community thinks about the opportunity.
- Evidence of at least one interview having been carried out as part of your research.
- The practical application of the advice given in the Global Classroom Young Journalists' Masterclasses. For example, Masterclass 1: the ABC of good journalism or Masterclass 3: getting a great interview.
- Evidence that you have thought about the audience for your work and where it could be published

How to enter

Download and complete the application form provided and submit it with your article or broadcast piece to global.classroom@nordanglia.com.

Deadline for submission: Friday 10 April 2015

If you have any queries please email Eluned Mansell on eluned.mansell@nordanglia.com.