

Saturday Septembre 26th 9h30-12h30, on campus

JUNIOR STARTUP DAY organized by Champittet & Graines d'Entrepreneurs

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While alumni, parents, and current students play sports, others (age 11-18) will participate for free to the **JUNIOR STARTUP DAY**, a playful initiation to the joys and challenges of entrepreneurship. If you're older than 18, or simply feel like watching, you are all welcome to do so.

SCHEDULE

9h30

Welcoming with Nadine Reichenthal, in charge of the activity

9h45-10h00

Presentation of ideas, votes & team building

10h00-10h45

Each project: defines consumer needs & analyzes the market

10h45-11h45

Presentation in front of all participants

11h45-12h30

Fine-tuning and Pitch

12h30

Pitching & election of the winning project

For further information: Laurence Halifi, Program coordinator, 076 540 47 17, laurence@halifi.com, www.grainesentrepreneurs.ch