

Mrs Delphine Ross |
CDL Sustainability
Project Leader
30th October 2018

Sustainability Competition



*Earn House Points,
REACH or CAS hours
in Creativity or
Responsible
Citizenship/Service if
you submit a project to
the competition.*

*SUBMIT ON NEW
SHOWBIE COURSE*

*Sustainable CDL/
CDL Durable*

CODE CQTLY

Objective: To raise awareness of how to recycle correctly!

How: Create a short video advertisement with iMovie.

When : Submit on Showbie by 23rd November 2018.

Criteria for success:

- ✓ Your video will be an **advertisement** to encourage students to recycle correctly.
- ✓ It will be inspiring and **engaging** for young people.
- ✓ It will have a **slogan** or tag line or chorus if using a song.
- ✓ It will target a **specific audience** and will mention it clearly: choose Primary school, MS, HS, 1er cycle, 2nd cycle...
- ✓ It will be short and **clear** (clear message, good sound quality)
- ✓ The information in your video will be **correct** (use the slides on Showbie for what goes in each coloured bin). If you use the web, state your sources.
- ✓ Use **iMovie**.
- ✓ It will show **full names, age** and **class** of all participants at the end.

Reward : All projects submitted that meet the criteria will be rewarded with House Points, REACH or CAS hours. The best projects will be shown around the school and for assemblies.

