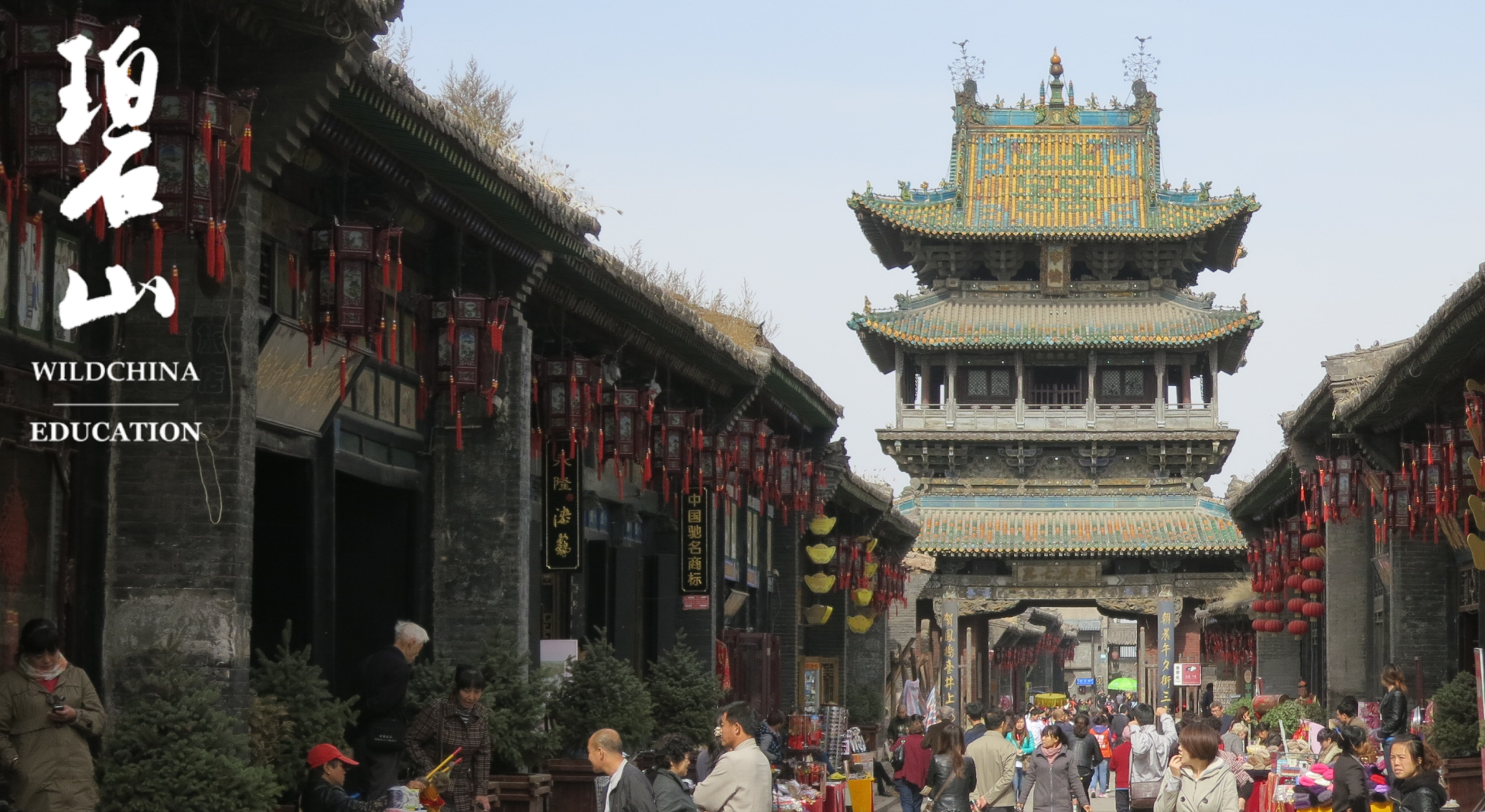


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WILDCHINA

EDUCATION



BRITISH SCHOOL OF BEIJING  
TRAVELS TO PINGYAO





# *WildChina Education*

*A BEIJING BASED PREMIUM TRAVEL PROVIDER FOCUSING ON EDUCATIONAL IMMERSION PROGRAMS. FOUNDED IN 2000, WILDCHINA OFFERS BESPOKE GROUP TRAVEL THROUGHOUT CHINA*

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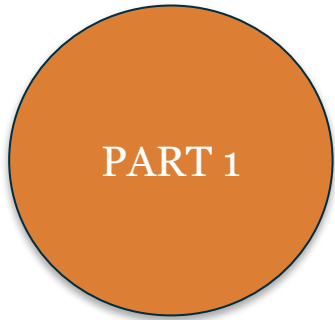
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# AGENDA



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1. Travel Standards
2. Your Child's Trip
3. Open Q&A



# *Program Standards*



# Our Standards



## **Q. Emergency Procedures**

We conduct thorough risk assessments before all trips. Tour Leaders are first-aid trained, with at least one WildChina staff with first-aid training on every program. A full plan for emergency scenarios is made in advance, which involves listing routes to the best medical facilities in every destination visited. Only the highest standard of safety equipment is used, and satellite phones and emergency oxygen are also available for remote and high altitude adventures



## **Q. Plan B's**

Whether due to weather or pollution levels (above schools standards) we work with every school to pre-plan potential itinerary changes. We ensure we have indoor backup options for all scheduled activities



## **Q. Insurance**

As a fully licensed Travel Company we legally maintain General Liability Insurance for all our clients. We sometimes also recommend travelers to buy additional medical, travel or evacuation insurance as required



## **Q. Working with Children**

All of our full-time Tour Leaders possess a Chinese Work-Visas. They are therefore subject to police background checks from their home nations before employment

# Our Standards



## **Q. Full Travel Provider**

We are able to support all travel needs, including group flight and train bookings



## **Q. Access & Evacuation**

In addition to student transportation, if the program is of a rural nature we also have an emergency vehicle on standby at all times



## **Q. Who we work with**

We are proud to work with hundreds of the world's leading educators, from elementary schools all the way up to leading universities. We work directly with organisations and regarding group travel only



## **Q. Team & Capacity**

As China's largest Educational Travel provider (Approx. 50 full-time office staff and hundreds of guides and experts around the country), we are currently able to run multiple travel programs per week without compromising standards. The most trips held in one week in 2015 was 10. All trips have Bilingual local Chinese guides (who are well-versed in the relevant area and local dialect) and WildChina tour leaders. The guides and tour leaders work in unison to provide a total service

# Our Standards



## **Q. Trip Difficulty**

Each travel program and/or destination receives a classification in regards to difficulty level. These range between 1-5, and cover exciting options for all ages



## **Q. Food**

Delicious and authentic local restaurants chosen, with a high standard of cleanliness & hygiene. Menus selected to cater to students age and needs (based on school policy). Vegetarian options provided at every meal, and fruit and drinking water available as additional snacks at all times. We are also fully accommodating to allergies and dietary requirements (e.g. a strict no-nut policy, and gluten free meals)



## **Q. Accommodation**

Comfortable, clean and safe accommodations chosen to match school needs. All students have their own beds, with rooming allocated in coordination with school staff. Student and teacher rooms are grouped together for security and supervision (by gender when required). Rural homestays and camping sites are all checked for safety and hygiene



## **Q. Transportation**

Safe & comfortable vehicles with seatbelts as standard. Very experienced drivers only. Cleaned daily



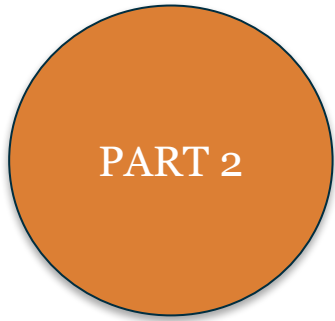
# Our Standards



## **Q. Travel & Learning Styles**

We tailor all our programs to match the exact learning objectives, calendar and budget of each and every school. Therefore no program is the same, and you as a school have complete control to design and run the perfect adventure for your students

The one thing all of our programs have in common however is they are 'student centered'. We believe that your students are in the driving seat, and we challenge and encourage them to achieve your objectives as a team



PART 2

# *Your Child's Trip*

# *Pingyao Program Overview*

## ***Learning Objectives***

- Ancient Chinese history
- Architecture
- Religious diversity
- Ancient urban planning

## ***Activities***

- Temple of the city God
- Pingyao ancient city center
- Kung Fu Museum
- Traditional handicrafts
- Mingqing Street
- Zhanbi Underground Castle
- Clay activity
- Visit local school



# *Pingyao Program Overview*

## ***Logistics Highlights***

- Depart from BSB campus, return to BSB campus
- Fresh water and healthy snacks provided throughout trip
- Seat belts checks before every take off
- Hand sanitizer available throughout trip
- WildChina headquarters staff and local guide

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Day 1: Temple of the City God +  
Math Games at Rishengchang Money Exchange





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Day 2: Magistrates Court + Kung Fu Musuem + Handicrafts + Mingqing Street



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Day 3: Zhanbi Underground Castle + Clay activity + local school visit





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Day 4: Depart ancient city of Pingyao + return to Beijing





Q & A



*Thank you*



CONTACT US | 联系我们

WWW.WILDCHINAEDUCATION.COM

EMAIL: EDUCATION@WILDCHINA.COM



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