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# Welcome The Startup Studio 13th March 2020





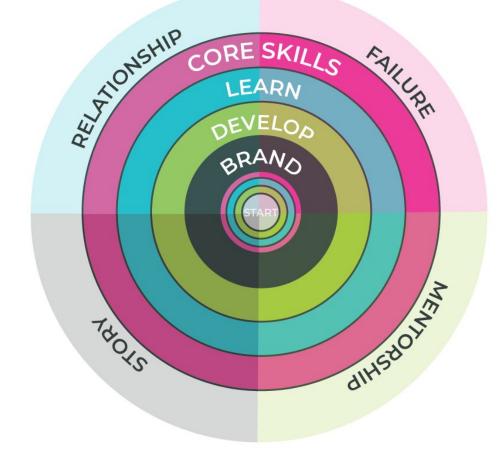
Class of 2024





- 1. Build an establishment of trust and establish the power of story.
- Focus on the four environments Relationships, Failure, Mentorship, Story.
- 3. Experience, learn and understand the power of effective collaboration and leadership in an effective team.
- 4. Identify a problem worth solving and determine a solution.
- 5. Learn, develop and brand.
- 6. Assess profitability, sustainability and efficiency.

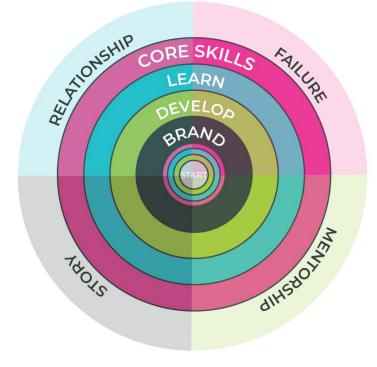
#### <sup>®</sup> START The Model







- 1. Failure
- 2. Mentorship
- 3. Relationships
- 4. The story



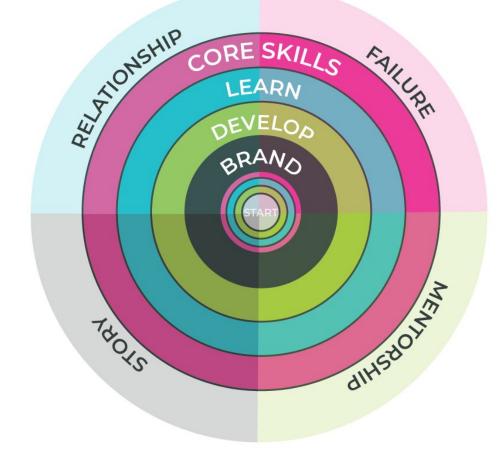
What is entrepreneurship?







#### <sup>®</sup> START The Model



### I Am Storytelling

- Who am I?
- What value do I bring?
- How would I rank myself?
- What perception do I have of myself versus the perception other people have of me?





Mentor days - Every month, we want to invite a mentor into the classroom to share their story

Pitch Days - after 5 months to get live feedback from their peers

Networking Event - second half of the year

Pitch Competition - grand finale of the year

## The Instructor

**Mr Mark Vink** 

#### Welcome to Mark Vink



Northbridge International School is poised and ready to move forward to deliver this new and exciting curriculum as part of our overall educational provision.

The wider local context appears ripe for us to build this into our learning pathways for students through secondary, to tertiary and on into the workplace.

The journey for us has now begun and we are looking forward to seeing the fruit of this initiative in our school, local economy and beyond

Richard Vaughan, Northbridge Principal

We are truly excited to be launching this unique curriculum at Northbridge International School.

Not only will every student feel empowered to take the risk and think differently, but the nature of our community and the emerging economy of Cambodia is hungry for this right now!

I am excited to see where our potential entrepreneurs will take this and feel privileged to be travelling with them on this journey

Frances Morton, Northbridge Head of Secondary



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