



October 2019 - Presentation for BIS by ReThink Plastic Vietnam



## Plastic Awareness Month School Program

for students + staff + parents

## # INFORM # ENGAGE # TAKE ACTION



PLASTIC POLLUTION A PROBLEM FROM + FOR ALL OF US!





## PLASTIC AWARENESS MONTH NOVEMBER 2019

## TAKING ACTION TOGETHER



This second edition of the **Plastic Awareness Month** aims to increase awareness and take action together to tackle the plastic pollution issue in Vietnam.

Join us during (one of) our inspiring events.

#### ONLINE PLASTIC DIET CHALLENGE

Join our competition to reduce your use of singleuse plastics in 3 weeks.

Will you become Vietnam's biggest reducer?

#### CLEAN UP DAY

Let's take action together and take part in the Clean Up Vietnam movement. With young and old we can help and increase awareness about the single-use plastic pollution challenges we all face everyday.

#### 'THE CIRCULAR ECONOMY OF PLASTICS' BUSINESS SEMINAR

At the business seminar, experts and organisations in Vietnam will share their journey on enhancing the circular economy of plastics followed by interactive sessions to close the loop.

## MONTH NOVEMBER

## 30th November

**3**rd December

## **School Program:**

#### **# Inform:**

- Plastic Awareness
- Guest Speaker session

### # Engage:

- ➢ Plastic Diet Challenge
- ➤ Clean Up Day

#### **#** Take action:

- Innovation / Design challenge
- Bring change in your school

Create competition among House teams / Staff versus Students / Between Grades etc.



## Starting the **#plasticdiet!**



**Baseline survey** as a measure of your weekly single use plastic consumption Weekly tips inspiring you to make changes to your plastic consumption

**Plastic Diet survey** 

sent out every Wednesday to track your progress per week



4. Single-use plastics are plastic bottles, packaging, straws, bags, cups, etc. that are used only once before discarding. Thinking about the past week, did you use any single-use plastics?

🔵 Yes, I did

- Yes, but as little as possible
- 🔵 No, I did not

# 5. How many of each type of single-use plastics did you use during the past week (7 days) ?

	0	1-2	3-5	6-8	9-11	12-14	15 <b>-1</b> 7	18-20
Plastic drinking cup (coffee/bubble tea/etc.)	0	0	0	0	0	0	0	0

The Plastic Diet survey will consist of 11 short questions to fill out, about your single use plastic consumption of that previous week (Friday to Friday).

Also in

Vietnamese

language

Please take time every Friday to fill in the survey.



# Plastic Diet Challenge School Program

## Important notes to join;

Important notes

You need to register to join the Plastic Diet Challenge. Survey runs on a laptop / tablet / phone (Survey Monkey). Registration via the link which needs to be shared via school to all students, staff and parents.

# Secondary Campus:

> All students can join using their school email

House Teams are asked in the Registration form Baseline survey questions are asked during Registration.



# Timeline of the Plastic Diet Challenge Week 1 Week 2 Week 3 Week 4 ● Registration & Baseline survey Kick-off event Announcement competition Plastic Diet Challenge Plastic Diet Survey Plastic Diet Survey Closing event Closing event





students + staff + parents all can join

Saturday morning 9-11am



COMMUNITY EVENT FOR ALL - SCHOOLS, UNIVERSITY, RESIDENTS, NGO'S, COMPANIES...









Inspiring & Engaging Plastic Awareness session with special guest speaker

Secondary campus



## 2/3 DECEMBER

GUEST SPEAKER PLASTIC AWARENESS SESSION AT SCHOOL





# Plastic Awareness Month Closing event

At the Closing event, the school and ReThink Plastic Vietnam will:

- ✓ **Share results** of the Plastic Diet Challenge
- ✓ Celebrate the **winners**:
  - 1. Greatest reducer
  - 2. Lowest single use plastic consumer
  - 3. Plastic competition winners



# **ReThink Plastic Vietnam**

#### Who we are

ReThink Plastic Vietnam is a community-led organization aiming to create awareness and connect stakeholders from business, community, knowledge centres and government around the global plastic pollution problem which is heavily affecting Vietnam, its rivers, coastline and ocean.

**ReThink Plastic Vietnam** launched a program to raise awareness and to encourage 'Reduce, Reuse and Recycle' plastic in Vietnam in September 2018. The team works in close cooperation with the Dutch Business Association Vietnam (DBAV) and the Dutch Consulate General of HCMC.

#### **Plastic Awareness Month 2019**

In November ReThink Plastic Vietnam will organize the 2nd edition of the Plastic Awareness Month after a successful first edition in 2018.





Contact:

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Follow ReThink Plastic Vietnam:





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# **Business Seminar Circular Economy of Plastics**



#### **Closing the plastic loop in Vietnam**

Be part of the Plastic Awareness Month and join the Business Seminar.

This year the Seminar will dive deep into the Circular Economy of Plastics. Sharing its theory and practices in key note speeches, business cases, with an Innovation street and Closing the Loop with breakout sessions.



#### **BUSINESS SEMINAR TUESDAY 3 DECEMBER 2019** 13:00 - 18:00

Ho Chi Minh City, Vietnam

## 3 December Tuesday afternoon AGENDA Business Seminar

#### 1:00 - 2:00 PM Opening Remarks

**ReThink Plastic Vietnam** The Consulate General of The Netherlands in HCMC Department of Natural Resources and Environment in HCMC

#### 2:00 – 3:00 PM Key Note speeches of honourable guests

Circular Economy of Plastics - Expert Story Circular Economy of Plastics - in Vietnam

#### 3:30 - 5:30 PM Closing the Loop - Break out sessions

Production Consumption **Collection & Segregation** Reuse & Recycle

**Networking Reception**