



Celebrating 45 Years

**Curriculum Learning Map 2017-2018
Years 10-11 iGCSE Edexcel Business Studies (4BS1)**

	Weeks 1-8	Week 9-16	Week 17-21	Week 22-27	Week 28-33	Week 33-37
37 weeks	Term 1-1 21st Aug – 13th Oct (8 weeks)	Term 1-2 23rd Oct – 15th Dec (8 weeks)	Term 2-1 8th Jan – 9th Feb (5 weeks)	Term 2-2 19th Feb – 29th March (6 weeks)	Term 3-1 16th April – 25th May (6 weeks)	Term 3-2 4th June – 29th June (4 weeks)
Year 10 (2017-18)	1 – Business Activity 1.1 Business Objectives 1.2 Types of Organisation 1.3 Classification of businesses 1.4 Decisions on location	3 – Business finance 3.3 Costs and break even analysis 1 – Business Activity 1.5 External environment 1.6 Government objectives and policies 1.7 External factors <i>End of Term exam</i>	3 – Business finance 3.1 Business finance – sources 4 – Marketing 4.1 Market research	4 – Marketing 4.2 The Market 4.3 Marketing planning	3 – Business finance 3.2 Cash flow forecasting 3.4 Financial documents 3.5 Accounts analysis	<ul style="list-style-type: none"> • Revision • Exam • Business Projects



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	Term 1-1	Term 1-2	Term 2-1	Term 2-2	Term 3-1	Term 3-2
Year 11 (2018-19)	2 – People in business 2.1 Internal and external communication 2.2 Recruitment and selection 2.4 Motivation and rewards	5 – Business operations 5.1 Economies and diseconomies of Scale 5.2 Production 5.3 Factors of production 5.4 Quality	2 – People in business 2.3 Training 2.5 Organisation structure and employees	1 – Business Activity 1.8 Judging success Revision and exam skills	Exam preparation Revision units 1-5 Exam Practice	iGCSE May 2019