

DATE: 5th November 2015

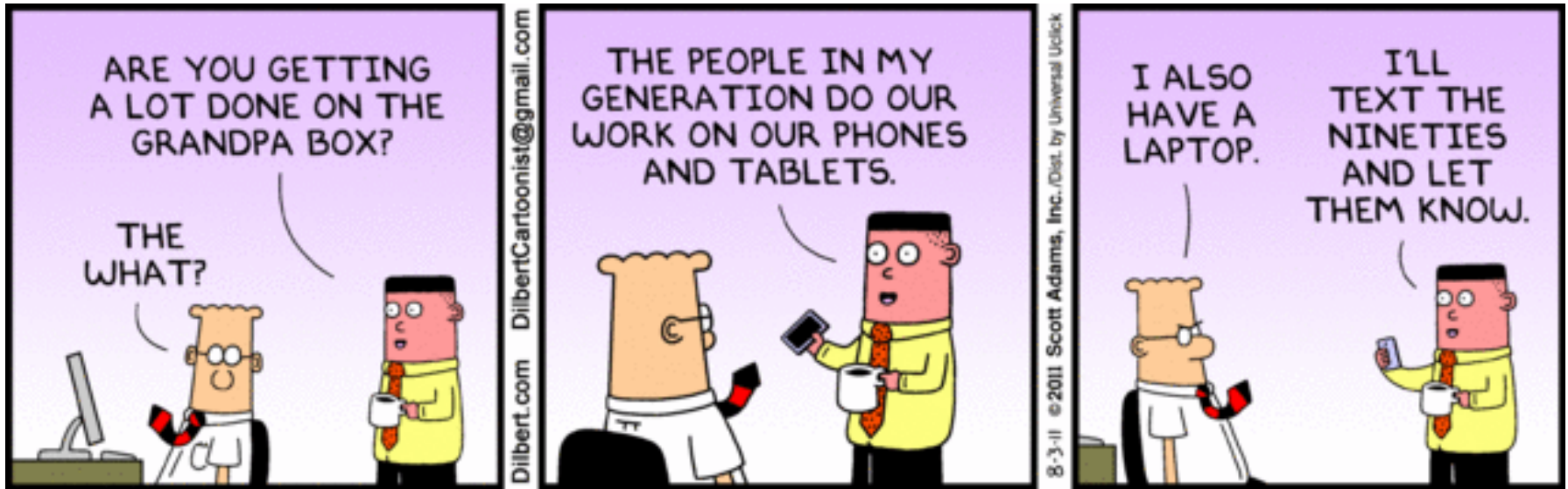
Parenting in a Digital World



Aims of the session

- Know about potential risks from children having access to internet connected devices
- Know how to minimise risks





Silver Surfer
Millennial

Generation X
Generation Z

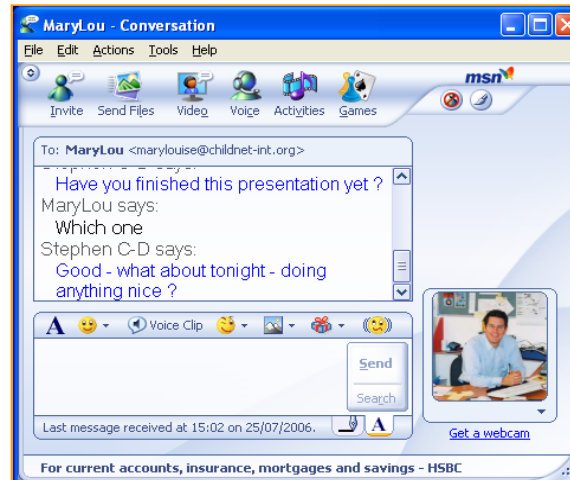
World Wide Web

Discover



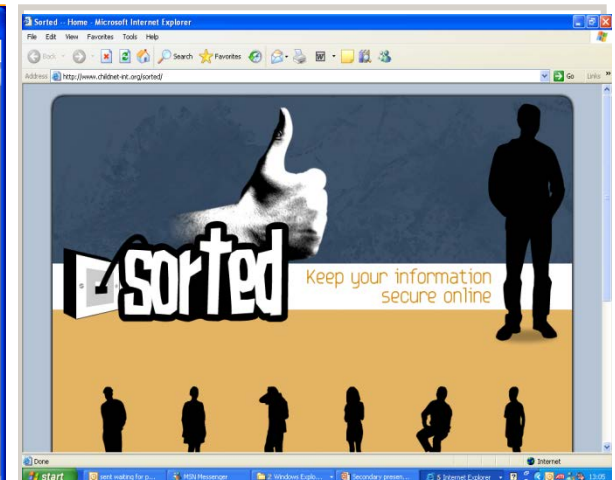
The biggest library in the world

Connect



Brings people together

Create



Anyone can become a publisher



What are the Potential Risks?



The Four Cs of E-Safety

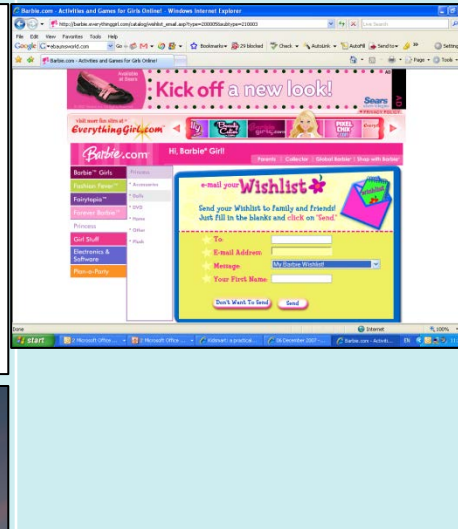
Contact



Content



Commerce



Conduct



Statistics

- Children spend more time online than their parents think – on average, children aged 7–13 spend more than an hour on the internet each day.
- It is becoming more common for children to access the internet in their own bedrooms and without parental supervision.
- There is a growth in using alternative portable devices (including mobiles and portable media players) to access online content in a variety of places and without parental supervision.
- At least two-thirds of 12–15 year olds and around a quarter of 8–11 year olds regularly use social networking sites.



Cyber-bullying

- **Threats and intimidation**
Threats sent to people by mobile phone, email, or online.
- **Harassment or stalking**
Repeated, prolonged, unwanted contact or monitoring of another person.
- **Vilification / defamation / prejudice-based bullying**
These may be general insults or racist, homophobic or sexist bullying.
- **Ostracising / peer rejection / exclusion**
Set up of a closed group refusing to acknowledge one user on purpose.
- **Identity theft, unauthorised access and impersonation**
'Hacking' by finding out or guessing a username and password.
- **Publicly posting, sending or forwarding information or images**
Disclosing information on a website.
- **Manipulation**
May involve getting people to act or talk in a provocative way.

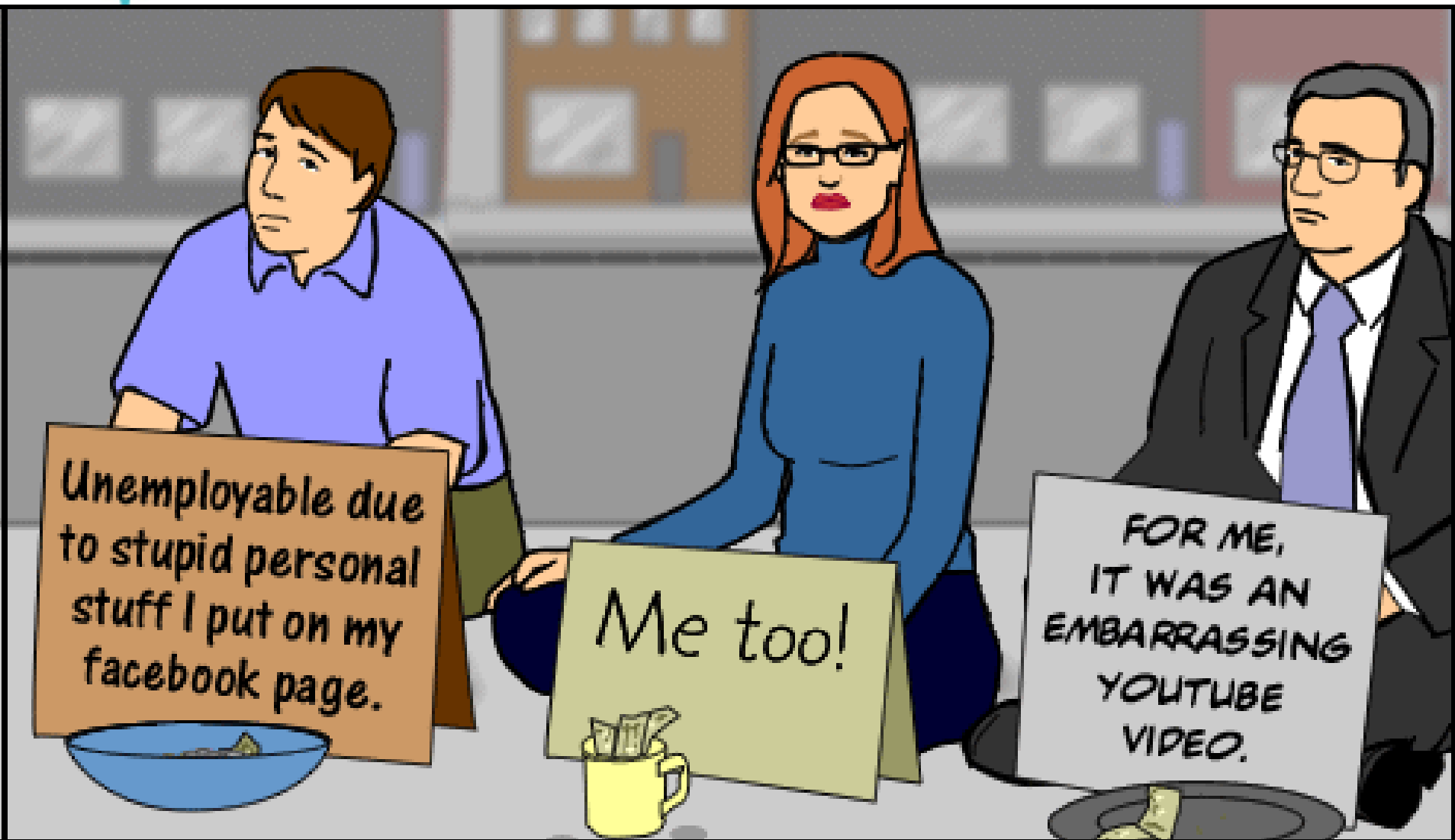
Differences



- 24/7 contact
No escape at home
- Impact
Massive potential audience reached rapidly. Potentially stay online forever
- Perception of anonymity
More likely to say things online
- Profile of target/bully
Physical intimidation changed
- Some cases are unintentional
Bystander effect
- Evidence
Inherent reporting proof



Digital Footprint

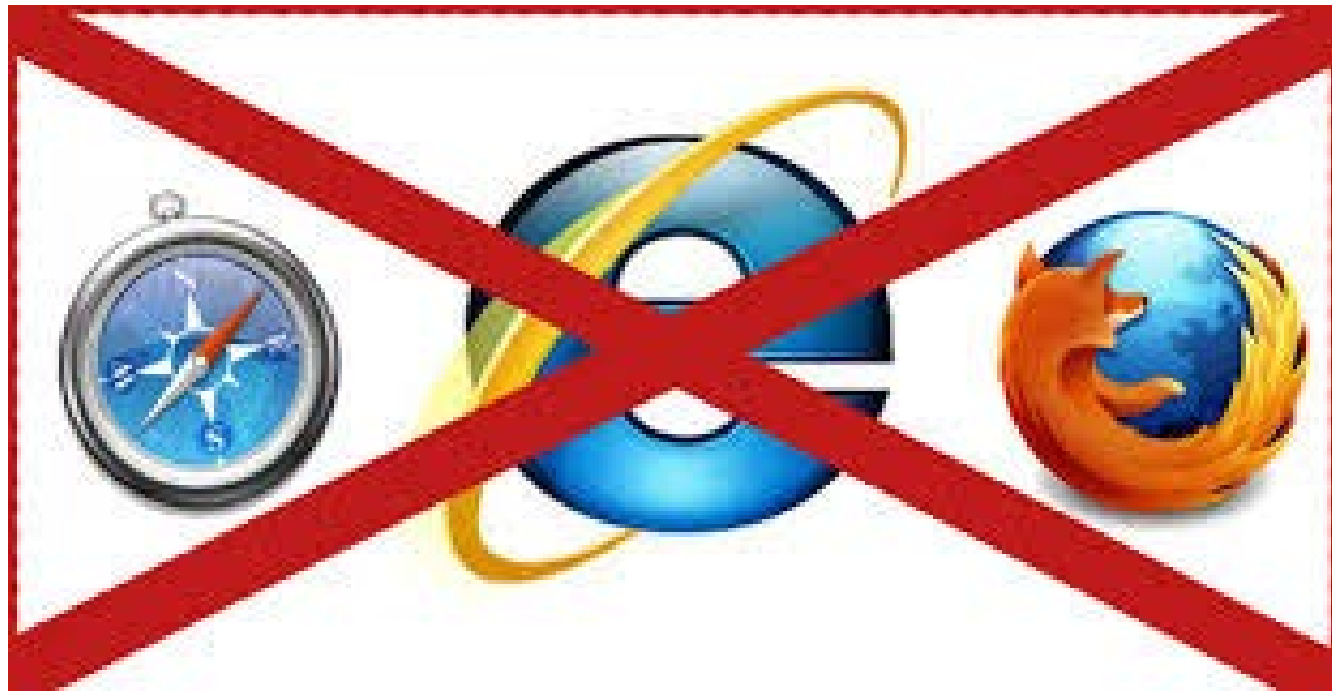


What do we do at school?

PSHE (Personal, Social and Health Education)

- Internet Safety lessons
- Responding to situations
- Teaching skills





What can parents do?

What can parents do to ...

help to make the internet a great and safe place for our children?

- Check browser history (press CTRL +H FOR Internet Explorer and Google Chrome – no history is a warning sign
Don't forget – check internet history on phones too
- Search engine settings – set up safe search
- YouTube settings: Please visit this site to protect your children from accessing inappropriate content on youtube <https://www.youtube.com/yt/policyandsafety/safety.html>
- Install **Family Shield** on your router <https://store.opendns.com/setup/#/familyshield>
(There is an advanced mode where you can configure what you want to block) here -<https://www.opendns.com/home-internet-security/parental-controls/opendns-home/>
- Consider where devices are being used



School Contacts

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Helpful Websites

1. Visit **Net Aware** a guide to sites, games or apps <http://www.net-aware.org.uk/>
2. Advice for parents and carers and resources for 3-11s and 11s-19s (available in many different languages) www.saferinternet.org.uk
3. E-safety resources for parents from the Australian Government
<https://www.esafety.gov.au/education-resources/parent-resources>
4. Site for children containing advice about being SMART
<http://www.kidsmart.org.uk/parents/>
5. Excellent site for information and resources about being a good digital citizen
<http://www.digizen.org/>
6. TED Talk 'The Challenges of Raising a Digital Native'
<https://www.youtube.com/watch?v=eRQdAOrqvGg>

Links to film clips used in the presentation

1. How current statistics from the world, technology and the Internet compare with a few decades ago, especially when we consider the impact of the Internet in our lives

<https://www.youtube.com/watch?v=yrRn7rSif2Q>

2. Film clip about leaving a digital footprint (and further links)

<https://www.youtube.com/watch?v=DinW62zIWcc&feature=youtu.be>

<http://www.kidsmart.org.uk/digitalfootprints/>

<http://www.nick.com/thebighelp/digital-citizenship>

3. A short clip which informs students about safe surfing when using social media

https://www.youtube.com/watch?v=KGr_KFiCX4s&list=PL46CFD511C11DDD40



Educate our young people to become thoughtful, compassionate citizens, who will truly take advantage of the power of digital technology and harness it to improve the world.





Thank you.

www.britishschool.org.cn/shunyi