

Safer Internet Day

9th February 2021

Social Media Guide for Supporters

#SaferInternetDay

#AnInternetWeTrust



Official organisers of #SaferInternetDay

About Safer Internet Day

Safer Internet Day 2021 is on the 9th of February and will be celebrated with the theme 'An internet we trust – exploring reliability in the online world'.

Safer Internet Day inspires a national conversation about using technology responsibly, respectfully, critically, and creatively.

Coordinated in the UK by the UK Safer Internet Centre, the celebration sees thousands of organisations get involved to promote the safe, responsible and positive use of digital technology for children and young people.

In 2020, we reached [49% of young people](#) aged 8-17 and [26% of parents](#). We invite everyone to join us, and Safer Internet Day supporters across the globe, to help create a better internet on Tuesday [9th February 2021](#) and throughout the whole year.

#AnInternetWeTrust - Safer Internet Day 2021

Each year in the UK, Safer Internet Day explores a new area or theme that is important to the young people we work with every day.

Safer Internet Day 2021 celebrates the amazing range of information and opportunities online, and its potential to inform, connect and inspire us, whilst also looking at how young people can separate fact from fiction.

The campaign focuses on how we can know what to trust online, supporting young people to question, challenge and change the online world. It will explore how influence, persuasion and manipulation can impact young people's decisions, opinions and what they share online. We want to give young people the skills to support one another, and the strategies to spot and speak out against harmful and misleading content online.

Connect with us on social media

We want to share all of the great things that organisations like yours are doing to celebrate Safer Internet Day, and the best way to do that is by sharing what you are doing on social media!



@UK_SIC



UK Safer
Internet Centre



@UK_SIC



UKSIC

Use the hashtag #SaferInternetDay and tag the UK Safer Internet Centre social media account in all of your Safer Internet Day social media posts to ensure that we can re-share them and to help you to take part in the global conversation!

Help us to start the day with a bang!

Schedule this Tweet for 8am on 9th February

Today is Safer Internet Day! Join us and @UK_SIC this #SaferInternetDay to create a better internet – RT to show your support saferinternetday.org.uk #AnInternetWeTrust

What you can do...

This Safer Internet Day we are focussing on the theme of reliability online, opening up conversations with young people about how they explore information, looking at the strategies they can implement to spot and speak out against harmful and misleading content online.

In this pack there are a range of posts that you can share both now, and on Safer Internet Day. We have also created a range of graphics that you can share with any of your posts.

With your support on social media we can make Safer Internet Day 2021 the biggest ever!

Suggested social media posts

Things you can share before 9th February:

Click on any of the below to Tweet.

ORGANISATION NAME are celebrating #SaferInternetDay on 9th February! Find out how you can also get involved at www.saferinternetday.org.uk @UK_SIC

Make online safety a priority in your school and be part of the UK's biggest celebration of online safety. For #SaferInternetDay @UK_SIC have a range of free resources to help the young people you work with explore reliability and trust online. <https://buff.ly/2VXeltJ>

#SaferInternetDay is on 9th February 2021! Want to know more about the day and how you can get involved? Why not check out the brand new films and resources from @UK_SIC! Saferinternet.org.uk/educators

How can you tell fact from fiction online? What's the impact of dealing with fake content online? #SaferInternetDay is on 9th February and @UK_SIC have plenty of ways to engage young people in discussions about reliability online. Find out more <https://buff.ly/2VXeltJ>

From fake news to sponsored content, how can you tell fact from fiction online? Why not explore online safety with your children this #SaferInternetDay. saferinternet.org.uk/safer-internet-day/safer-internet-day-2021/i-am-parent-or-carer

The internet is an amazing place – there's so much to see, do and learn! If you are ever unsure about something, then ask an adult that you trust for some help and advice. You can read more about our #SaferInternetDay top tips at www.saferinternet.org.uk/top-tips

How do you know what to trust online? For #SaferInternetDay @UK_SIC have created free resources on reliability online, exploring how we can all work together to create #AnInternetWeTrust. www.saferinternetday.org.uk

For #SaferInternetDay lets work together to create #AnInternetWeTrust. @UK_SIC have created a range of top tips for all ages. Find out more at www.saferinternet.org.uk/top-tips

Critical thinking is as important as ever during remote learning - Question, evaluate and reflect on the online content you see. See more #SaferInternetDay Top Tips from @UK_SIC www.saferinternet.org.uk/top-tips

Things to share on 9th February 2021

Click on any of the below to Tweet.

Today is Safer Internet Day and we are working with organisations across the UK to make #AnInternetWeTrust. Join us and find out more at www.saferinternetday.org.uk #SaferInternetDay @UK_SIC

ORGANISATION NAME are celebrating #SaferInternetDay today! Find out how you can join us at www.saferinternetday.org.uk @UK_SIC www.saferinternetday.org.uk

“What could you do if someone shared something online which you don’t think is true?” This #SaferInternetDay continue the conversations about online safety by using these resources for parents and carers www.saferinternetday.org.uk/safer-internet-day/safer-internet-day-2021/i-am-parent-or-carer @UK_SIC

Top tips for parents this #SaferInternetDay - listening to your child will give you the best possible idea of how to support them. Not sure where to begin? Have a look at @UK_SIC’s suggested 'Conversation Starters' for parents and carers www.saferinternetday.org.uk/safer-internet-day/safer-internet-day-2021/i-am-parent-or-carer #AnInteretWeTrust

You receive a direct message from a close friend with a picture of some designer sunglasses that say 50% off and a long link to a website you don’t recognise. What do you do? Test your online safety skills with the #SaferInternetDay quiz from @UK_SIC www.saferinternetday.org.uk/quiz

Show your child how you question and evaluate online content.... Support your child to be safe online whilst remote learning with these #SaferInternetDay Top Tips from @UK_SIC www.saferinternetday.org.uk/top-tips

Graphics you can share

We have created a range of graphics you can share on social media to accompany any of your posts on or before the 9th February.

Download the graphics now.

Get involved in the day

We have films, free resources, top tips, a quiz, posters and more.



saferinternetday.org.uk

UK Safer Internet Centre

Register as a supporter



saferinternetday.org.uk/2021/register

saferinternetday.org.uk

UK Safer Internet Centre

We are supporting Safer Internet Day 2021!



Safer Internet Day 2021 Tuesday 9 February

saferinternetday.org.uk

UK Safer Internet Centre

Help make Safer Internet Day 2021 the biggest yet!



saferinternetday.org.uk/2021/register

saferinternetday.org.uk

UK Safer Internet Centre

We are supporting Safer Internet Day 2021!



Safer Internet Day 2021 Tuesday 9 February

Coordinated by the UK Safer Internet Centre

saferinternetday.org.uk

UK Safer Internet Centre


1 day until



saferinternetday.org.uk

UK Safer Internet Centre

2 weeks until



saferinternetday.org.uk

UK Safer Internet Centre

4 days until



saferinternetday.org.uk

UK Safer Internet Centre

Other helpful resources

These resources encourage young people to explore reliability online, giving them the tools and skills to help spot fact from fiction online.

To help us reach more young people than ever before why not share some of the #SaferInternetDay resources such as:

- **Educational Resources**

Free to download and view, the resources are written by educational experts to be engaging and adaptable for different age groups between 3 and 18. There is also guidance for educators, as well as resources for parents and carers.

- **Safer Internet Day Films**

To accompany the resources, there is also a range of short films for 5-11s, 11-14s, parents and carers, as well as a campaign film outlining the theme of the Day.

- **Top Tips for all ages**

These pages include top tips about staying safe online as well as the ways young people can express their identity online. The advice pages for young people are split into age appropriate sections for ages 3-18, with specific tips for parents and carers.

- **The Safer Internet Day Quiz**

Coming soon! Test your knowledge of what to trust online with our quiz – take part at www.saferinternet.org.uk/quiz

Our #SaferInternetDay Top Tips

Talk it through

If you see something misleading, upsetting or worrying online then speak to a trusted adult



saferinternetday.org.uk #AnInternetWeTrust

Our #SaferInternetDay Top Tips

Check with friends

If you are not sure about something you see online talk to your friends for a second opinion!



saferinternetday.org.uk #AnInternetWeTrust

Our #SaferInternetDay Top Tips

Too good to be true?

Understanding the motive behind the things you see online can help you to decide what to trust



saferinternetday.org.uk #AnInternetWeTrust

Our #SaferInternetDay Top Tips

Fact or fiction

Opinions you see online are just that, you don't have to follow them and your opinion is just as important



saferinternetday.org.uk #AnInternetWeTrust

Our #SaferInternetDay Top Tips

Make a difference

Compile a list of your favourite apps and websites, including the ones you think are most trustworthy



saferinternetday.org.uk #AnInternetWeTrust

Our #SaferInternetDay Top Tips

Question the source

Consider where your online information has come from and if you know the person sharing it



saferinternetday.org.uk #AnInternetWeTrust

Our #SaferInternetDay Top Tips

Take positive action

By working together, we can make the internet a better, more respectful and more trustworthy place!



saferinternetday.org.uk #AnInternetWeTrust

Our #SaferInternetDay Top Tips

Stay safe online

Check with an adult if you are ever unsure about what to share or who you are chatting to online

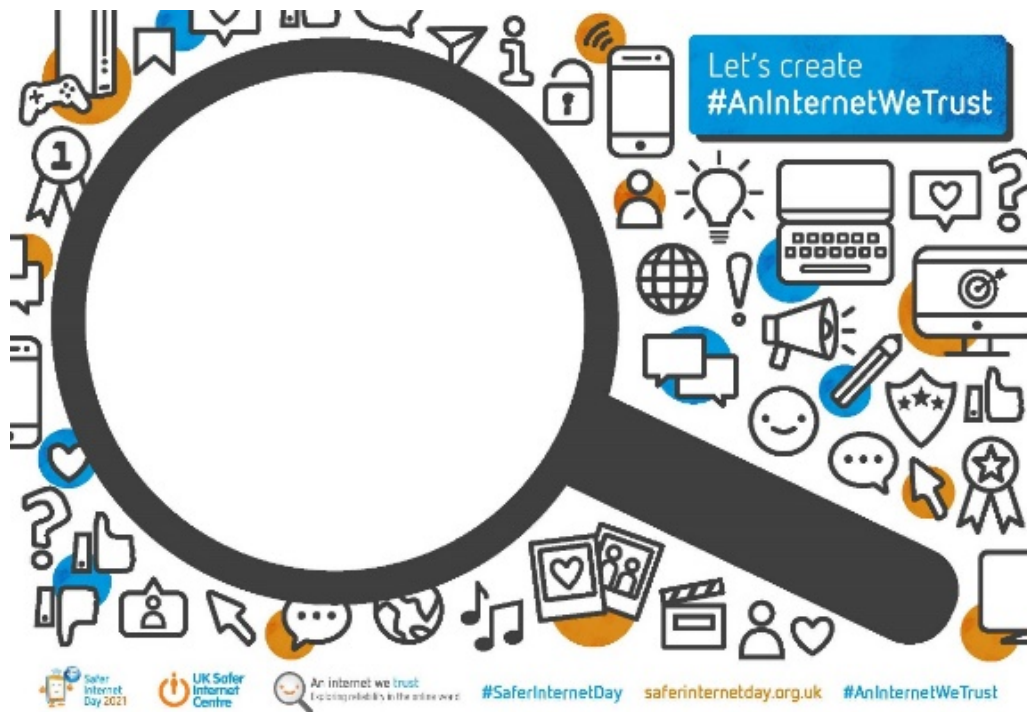


saferinternetday.org.uk #AnInternetWeTrust

Let's create

This Safer Internet Day we want to make the internet an inclusive place. Everyone has a part to play in this happening - whether by being an upstander, an ally, a champion for difference, or just by being themselves.

This year the Safer Internet Day campaign will be using the hashtag #AnInternetWeTrust – exploring how we can all work together to question the online world and challenge ourselves and the people and apps we interact with online to change the internet for the better.



You can download the #AnInternetWeTrust template in both full colour and black and white.

How to use the template

1. Decorate the template in any way which suits you. Use paint or edit the pdf to fill the page with...
 - Questions to ask when you are looking at information online, for example: Who wrote this? Why was it written?
 - Illustrations of what a better, more trustworthy internet could look like. Or images of online clues that may make something seem less reliable or trustworthy.
 - Pledges of what they will do to help create a more trustworthy internet, such as, "I will only share things I have checked are true" or "I will support my friends if fake news upsets them."
 - They can also fill in the #AnInternetWeTrust hashtag template in any way they like!
2. Take a photo of the templates and share them on your organisation's or school's social media accounts with the hashtags #AnInternetWeTrust and #SaferInternetDay.
3. Get your friends, family, and colleagues involved! Any photos shared on Twitter using the #SaferInternetDay or #AnInternetWeTrust hashtags and tagging @UK_SIC may be retweeted by the UK Safer Internet Centre.

Example pledges:

