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International Travel Piece 2017-18

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# SCAD

THE UNIVERSITY FOR  
CREATIVE CAREERS

[scad.edu/international](http://scad.edu/international)



# A GLOBAL UNIVERSITY, UNIQUELY UNITED

AS ONE UNIVERSITY WITH MULTIPLE LOCATIONS,  
SCAD INVITES A SEAMLESS INTERNATIONAL EDUCATION.

**A ATLANTA**

A capital for culture and commerce, Atlanta is a fast-paced, cosmopolitan city. With a thriving film and television scene as well as Fortune 500 companies, this Hollywood of the South hums with collaborative and entrepreneurial energy.

**H HONG KONG**

Fashion powerhouse. International economic leader. Digital media epicenter. Abundant creative and professional opportunities make Hong Kong an alluring gateway to vast new worlds.

**L LACOSTE**

With light so pure it's attracted artists since the 15th century, Lacoste invites scholarly focus in a beautifully preserved medieval French village.

**S SAVANNAH**

Featuring sprawling beaches, a flourishing artistic community and one of the largest National Historic Landmark Districts in the U.S., Savannah's coastal charm welcomes endless exploration.

**e eLEARNING**

Redefining online education with award-winning degree programs, SCAD eLearning puts the entire university network at the fingertips of students around the world.

SCAD **AR**

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# SCAD 101

## MISSION STATEMENT

The Savannah College of Art and Design exists to prepare talented students for professional careers, emphasizing learning through individual attention in a positively oriented university environment.

- Private
- Nonprofit
- Accredited

## UNIVERSITY MASCOT



SCAD Bees

## GLOBAL LOCATIONS



Atlanta  
Hong Kong  
Lacoste  
Savannah  
eLearning

## EMPLOYER VISITS

**600+**  
company recruiters  
in 2016-17

## ALUMNI EMPLOYMENT RATE\*

**98%**

## ENROLLMENT



More than  
**13,000**  
students from all 50 states  
and more than 100 countries

## DEGREES OFFERED

**B.A.**

Bachelor of Arts

**M.A.**

Master of Arts

**M.Arch.**

Master of Architecture

**B.F.A.**

Bachelor of Fine Arts

**M.F.A.**

Master of Fine Arts

**M.U.D.**

Master of Urban Design

## SCAD IS FAMILY

More than  
**800**  
siblings have attended SCAD

## HOLLYWOOD HITS

**50+**  
SCAD alumni credits in 2017  
Oscar-nominated movies

## UNIVERSITY COLORS



**40+**  
MAJORS  
**75+**  
MINORS

## ACCREDITATION

Southern Association of Colleges and Schools Commission on Colleges · National Architectural Accrediting Board  
Council for Interior Design Accreditation · Hong Kong Council for Accreditation of Academic and Vocational Qualifications  
For a complete description of institutional and programmatic accreditations, visit [scad.edu/accreditation](http://scad.edu/accreditation).

\*Spring 2016 graduates who were employed, pursuing further education or both within 10 months of graduation, according to a recent study.

## A BRILLIANT FUTURE AWAITS YOU


SCAD offers the most art and design degrees of any university in the U.S., with more than 100 degree programs across more than 40 disciplines and more than 75 minors. To search undergraduate and graduate degree programs by location, visit [scad.edu/programs](http://scad.edu/programs).

## PROGRAMS OF STUDY

**A** ATLANTA **H** HONG KONG **S** SAVANNAH **e** eLEARNING

Accessory design B.F.A., M.A., M.F.A. **S**  
Advertising B.A., B.F.A., M.A., M.F.A. **A H S e**  
Animation B.F.A., M.A., M.F.A. **A H S e**  
Architectural history B.F.A., M.F.A. **S**  
Architecture B.F.A., M.Arch. **S**  
Art history B.F.A., M.A. **S**  
Branded entertainment B.F.A. **A**  
Business design and arts leadership M.A. **A S e**  
Cinema studies M.A. **S**  
Design for sustainability M.A., M.F.A. **S**  
Design management M.A., M.F.A. **S e**  
Dramatic writing B.F.A., M.F.A. **S**  
Equestrian studies B.A. **S**  
Fashion B.F.A., M.A., M.F.A. **A H S e**  
Fashion marketing and management B.F.A. **A H S**  
Fibers B.F.A., M.A., M.F.A. **S**  
Film and television B.F.A., M.A., M.F.A. **A S**  
Furniture design B.F.A., M.A., M.F.A. **S**  
Graphic design B.A., B.F.A., M.A., M.F.A. **A H S e**  
Illustration B.A., B.F.A., M.A., M.F.A. **A H S e**  
Industrial design B.F.A., M.A., M.F.A. **S**  
Interactive design and game development  
B.A., B.F.A., M.A., M.F.A. **A H S e**

Interior design B.F.A., M.A., M.F.A. **A H S e**  
Jewelry B.F.A., M.A., M.F.A. **S**  
Luxury and fashion management M.A., M.F.A. **A H S e**  
Motion media design B.F.A., M.A., M.F.A. **A H S e**  
Painting B.F.A., M.A., M.F.A. **A H S e**  
Performing arts B.F.A., M.F.A. **S**  
Photography B.A., B.F.A., M.A., M.F.A. **A H S e**  
Preservation design B.F.A., M.A., M.F.A. **S**  
Printmaking B.F.A., M.F.A. **A**  
Production design B.F.A., M.A., M.F.A. **S**  
Sculpture B.F.A., M.A., M.F.A. **A**  
Sequential art B.A., B.F.A., M.A., M.F.A. **A H S e**  
Service design B.F.A., M.F.A. **S**  
Sound design B.F.A., M.A., M.F.A. **S**  
Television producing B.A. **A**  
Themed entertainment design M.F.A. **S**  
Urban design M.U.D. **S**  
User experience (UX) design B.F.A. **S**  
Visual effects B.F.A., M.A., M.F.A. **A H S**  
Writing B.F.A., M.F.A. **A S e**



Across locations, SCAD students hone their personal visions in professional-level film and television studios.

“

SCAD gave me the tools to succeed — not only the technical skills necessary to be a successful artist, but the business skills as well. The environment of positive energy makes SCAD like a family.”

**TIFFANI TAYLOR**

Tiffani Taylor Gallery  
SCAD M.A. art history,  
B.F.A. painting, Ogden, Utah

## FACULTY AND RESOURCES

### JOIN A LEGACY OF INNOVATION

Emmy and Academy Award winners. *The New York Times* best-selling authors. Cannes Jury Prize recipients. American Institute of Architects award-winning architects. SCAD is home to an elite faculty that champions your success in the classroom and in the professional realm through extended learning opportunities at every university location and online. Learn more at [scad.edu/faculty](https://scad.edu/faculty).

In small classroom settings with a faculty-to-student ratio of 1:19, SCAD students master advanced resources. Technology and tools in every discipline — an augmented and virtual reality lab, green screens, Ultra HD (4K) cameras, Cintiq drawing screens, Wacom tablets, 3-D printers, professional sound recording spaces, state-of-the-art film and television studios, language labs, laser cutters and Vicon motion capture studios — help them traverse their areas of study and push the limits of their practice. SCAD also has one of the nation's largest physical library holdings among art, design and music schools. Explore a full slate of technology and resources available by program at [scad.edu/programs](https://scad.edu/programs).

## COLLABORATIVE LEARNING CENTER

### POWERFUL PARTNERSHIPS

At SCAD, you can join forces with the world's best and most respected companies and organizations — including The Coca-Cola Company, Disney, Fisher-Price, FOX Sports, Hewlett-Packard, Microsoft and NASA — as part of your academic experience.

Through the Collaborative Learning Center, students put their unique perspectives to work on sponsored projects with today's biggest brands. SCAD students recently teamed up with Reebok to design athletic products and with BMW to propose concepts for future in-car experiences. Each quarter, new opportunities await SCAD students who want to solve the design challenges of tomorrow. Find out more at [scad.edu/clc](http://scad.edu/clc).

#### RECENT CLC PARTNERS INCLUDE:


ADOBE	HEWLETT-PACKARD
ADULT SWIM	L'ORÉAL
BMW	MATTEL
THE COCA-COLA COMPANY	MICROSOFT
DELTA AIR LINES	NASA
ELECTRONIC ARTS	NEWELL RUBBERMAID
FOSSIL	PROCTER & GAMBLE
FOX SPORTS	REEBOK
GENERAL ELECTRIC	UNICEF
GOOGLE	WALT DISNEY
GULFSTREAM AEROSPACE	IMAGINEERING
THE HERSHEY COMPANY	AND MORE

“

**We were blown away by SCAD students' work. No one in NASA could have come up with better ideas. I would love to work with these students in the future.”**

**VALERIE CASASANTO**

ICESat-2 mission education and outreach lead, NASA

**400+**   
real-world projects involving  
**4,700+**  
SCAD students





## CAREER PREPARATION

### ELEVATE YOUR TALENT

Turn your creative aspirations into reality at SCAD, where career preparation is woven into every fiber of the university. Each SCAD student is assigned a career adviser, who helps him or her establish career goals, develop a distinctive résumé and portfolio, rehearse for interviews and presentations and build a professional network.

Annually, prestigious national and international companies conduct more than 600 visits to recruit SCAD students and alumni. At career-focused events held at every location, every year, students connect face-to-face with representatives of premier global organizations. According to a recent study, 98 percent of Spring 2016 graduates were employed, pursuing further education or both within 10 months of graduation. Discover additional resources and alumni success stories at [scad.edu/career](http://scad.edu/career).

#### FREQUENT SCAD RECRUITERS INCLUDE:

AMAZON	MICROSOFT
APPLE	NASA
COACH	NICKELODEON
DIANE VON FURSTENBERG	NIKE
DISNEY	OGILVY & MATHER
DREAMWORKS	PIXAR
GOOGLE	PROCTER & GAMBLE
GULFSTREAM AEROSPACE	RALPH LAUREN
HASBRO	REEBOK
IBM	TIFFANY & CO.
LEO BURNETT WORLDWIDE	TURNER BROADCASTING
MATTEL	AND MORE



**MOST STUDENT WINNERS OF ANY UNIVERSITY IN 2017**

European Product Design Awards

**NO. 1 UNDERGRADUATE FASHION PROGRAMS GLOBALLY FOR "BEST LEARNING EXPERIENCE" IN 2016**

The Business of Fashion

**BEST MOTION GRAPHICS SCHOOL IN THE WORLD AND BEST PHOTOGRAPHY, GRAPHIC DESIGN AND WEB/UX IN THE U.S.**

The Rookies

**RANKED IN THE TOP FOUR UNIVERSITIES IN THE AMERICAS AND EUROPE**

Red Dot Design Rankings

**NO. 1 STUDENT VIDEO GAME FOR THREE YEARS**

E3 College Game Competition

**FOUR AWARDS IN FOUR YEARS**

Student Emmys

**TWO WINNERS IN TWO YEARS**

Supima Design Competition

**MORE SCHOLARSHIP WINS THAN ANY OTHER UNIVERSITY**

YMA Fashion Scholarship Fund  
Council of Fashion Designers of America

## STUDENT LIFE

### WELCOME HOME

At SCAD, you have as many opportunities to excel beyond the classroom as you do inside it. The SCAD experience includes programs, clubs and group activities that encourage leadership and community service, and promote social responsibility and healthy living. SCAD is family, and with more than 100 student organizations and student activities scheduled throughout the year, there are myriad opportunities for you to meet new friends, develop leadership abilities, gain the competitive edge in your career and join others who share common interests.

Student residence halls offer avenues for social engagement and a variety of events. Through SCADfit fitness resources across locations, you can improve your health and well-being in group classes. Enjoy locally sourced and sustainable food in all SCAD dining halls, making it even easier to select healthy choices. Explore more at [scad.edu/life](https://scad.edu/life).



# 100+

SCAD student clubs  
and organizations





The SCAD Language Studio prepares students to become global leaders in art and design.

## **SCAD LANGUAGE STUDIO** **AN INTERNATIONAL COMMUNITY**

SCAD is a global university with locations on three continents and students from more than 100 countries. As a new international student, you can begin your SCAD journey through the intensive and engaging art- and design-focused English language programs offered by the SCAD Language Studio.

The SCAD Language Studio provides an authentic studio experience through comprehensive language studies, collaborative fieldwork and a blended learning approach to language acquisition specific to university life. Students are exposed to extended learning opportunities beyond the classroom, with options to observe for-credit classes, explore innovative digital learning environments and attend lectures or exhibitions.

The SCAD Language Studio offers English as a Second Language (ESL), the English Language Program (ELP) and the Cultural and Academic Preparation Program (CAPP).



## ENGLISH AS A SECOND LANGUAGE

### DESIGNED TO HELP YOU SUCCEED

The SCAD Language Studio provides English as a Second Language (ESL) instruction appropriate to varied student needs, levels and proficiencies to prepare students for degree-granting programs at SCAD. ESL students make connections with peers and professors, and use their language skills to succeed in their studies and to begin their academic and artistic journeys at SCAD with confidence and competence.

Through the SCAD Language Studio, you gain skills that will enable you to be successful at the university and professional level, including how to:

- Write academic papers and exams.
- Make formal presentations.
- Read university-level materials.
- Comprehend academic lectures.
- Speak fluently in both formal and informal settings.
- Understand U.S. culture.

After taking the English proficiency test, you will be placed in one of six levels based on ability. Students who place in Levels 1 through 4 take ESL classes only, while students in Levels 5 and 6 take a blend of ESL and studio classes. While in the ESL program, you will be immersed in the university's creative and inspiring environment, and attend university events, lectures and workshops and participate in organized activities. To view course descriptions by level, visit [scad.edu/esl](http://scad.edu/esl).

The SCAD Language Studio also offers the English Language Program (ELP), which provides instruction to international students interested in exclusively developing their English to further their career or personal goals. Through ELP, you can experience a global art and design university as you develop your language skills, prepare for TOEFL and IELTS and receive support from advisers for mapping out the rest of your journey at SCAD. After taking the English proficiency test, your ELP course of study will be curated to meet your language needs. Students who successfully complete the ELP and apply to SCAD will fulfill the language requirements up to Level V as they begin their programs of study. To view course descriptions by level, visit [scad.edu/elp](http://scad.edu/elp).



## 2017-18 FULL-TIME TUITION AND FEES

### UNDERGRADUATE

Tuition\* . . . . . US \$35,910 . . . HK \$278,303  
Application fee . . . . . US \$40 . . . . . HK \$310  
Enrollment fee . . . . . US \$500 . . . . . HK \$3,875

English as a Second Language  
(10-week regular session)\*\*

Levels I, II, III and IV . . . US \$2,980 . . . HK \$23,095  
(Two ESL courses)

Level V . . . . . US \$2,235 . . . HK \$17,321  
(Two ESL courses)

Level VI . . . . . US \$1,490 . . . HK \$11,548  
(One ESL course)

English Language Program  
(10-week regular session)\*\*\*

All levels . . . . . US \$2,980  
Application fee . . . . . US \$80

### COST OF ATTENDANCE

Documentation of financial support for the first year of attendance at SCAD is required for the student to obtain a visa. Learn more at [scad.edu/cost](http://scad.edu/cost).

### GRADUATE

Tuition\* . . . . . US \$36,765 . . . HK \$284,929  
Application fee . . . . . US \$40 . . . . . HK \$310  
Enrollment fee . . . . . US \$500 . . . . . HK \$3,875

English as a Second Language  
(10-week regular session)\*\*

Levels I, II, III and IV . . . US \$2,980 . . . HK \$23,095  
(Two ESL courses)

Level V . . . . . US \$2,235 . . . HK \$17,321  
(Two ESL courses)

Level VI . . . . . US \$2,235 . . . HK \$17,321  
(Two ESL courses)

\*Based on three courses per quarter enrollment for three quarters; U.S. costs listed for SCAD Atlanta, SCAD Savannah and SCAD eLearning.

\*\*ESL course fees only. Does not include academic course fees.

\*\*\*ELP course fees only. Does not include optional programs.

### SCHOLARSHIPS AND FINANCIAL AID

All admitted students may be considered for a variety of achievement and academic scholarships. Find out how at [scad.edu/finaid](http://scad.edu/finaid).

*SCAD accepts all financial support documents electronically.*

## APPLY NOW

We're here for you year-round. You can begin in fall (September), winter (January), spring (March) or summer (June.) Apply today at [scad.edu/apply](https://scad.edu/apply).

### APPLICATION REQUIREMENTS

#### UNDERGRADUATE

- Completed application for admission
- Nonrefundable application fee
- A diploma from a U.S. high school or equivalent program or transcript(s) from each college or university attended
- Evidence of English proficiency for students whose first language is not English
- Any other documents or materials required to obtain a student visa

#### SUPPLEMENTARY MATERIALS

- Recommendations
- Statement of purpose
- Portfolio, audition, writing or riding submission
- Résumé and/or list of achievements and awards
- Personal or telephone interview

#### GRADUATE

- Completed application for admission
- Nonrefundable application fee
- A bachelor's degree or its equivalent
- Evidence of English proficiency for students whose first language is not English
- Recommendations
- Statement of purpose
- Portfolio, audition or writing submission
- Résumé
- Any other documents or materials required to obtain a student visa

*SCAD accepts all application documents electronically.*

## PATH TO ADMISSION



### 1 START HERE

New students may enter during fall (September), winter (January), spring (March) or summer (June) quarters, although most students begin in September. View the academic calendar at [scad.edu/calendar](https://scad.edu/calendar).



### 2 APPLY EARLY

Whichever quarter you plan to start, you're encouraged to apply early. Admission is selective and SCAD even accepts applications from juniors. Find and complete your application online at [scad.edu/apply](https://scad.edu/apply).



### 3 WE'RE HERE TO HELP

Once you've applied, you'll be assigned a dedicated admission adviser to guide you through the application process.



### 4 FAFSA FIRST

To be eligible for federal financial aid, you must complete the online Free Application for Federal Student Aid (FAFSA). Include SCAD as your school choice using code 015022. Find forms at [fafsa.gov](https://fafsa.gov).



### 5 SHOW US WHAT YOU'VE GOT

All required admission materials and financial aid information should be submitted at least 30 days prior to the start of your intended term of entry.



## WELCOME TO SCAD!

Admission advisers are available to help you:

- Complete your application file.
- Learn more about financial aid and scholarships.
- Plan your visit.
- Learn more about housing options.
- Answer questions and address concerns.

# CONNECT WITH SCAD

- A ATLANTA**  
877.722.3285 or 404.253.2700  
scadatl@scad.edu
- H HONG KONG**  
800.869.7223 or 852.2253.8044  
admission@scad.edu.hk
- L LACOSTE**  
800.869.7223 or +33.(0)4.90.75.80.34  
admission@scad.edu
- S SAVANNAH**  
800.869.7223 or 912.525.5100  
admission@scad.edu
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youtube.com/aboutscad and scad.tv
- @ View SCAD photos**  
instagram.com/scaddotedu
- s Follow SCAD on Snapchat**  
scaddotedu

Chat live with admission representatives and learn more about SCAD locations, academic programs, student life, application processes, transfer credit, scholarships and fellowships at [scad.edu/admission](https://scad.edu/admission).

## ACCREDITATION

- Southern Association of Colleges and Schools Commission on Colleges
- Hong Kong Council for Accreditation of Academic and Vocational Qualifications\*
- National Architectural Accrediting Board
- Council for Interior Design Accreditation

For a complete description of institutional and programmatic accreditations, visit [scad.edu/accreditation](https://scad.edu/accreditation).

\*Hong Kong Council for Accreditation of Academic and Vocational Qualifications  
The following SCAD Hong Kong degree programs are accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (10 Siu Sai Wan Road, Chai Wan, Hong Kong, 852.3658.0000) and are recognized on the Hong Kong Qualifications Framework, with a validity period of January 1, 2013, to December 31, 2017: QF Level 5: Bachelor of Fine Arts in fashion, QR Registration Number: 13/000159/L5; Bachelor of Fine Arts in fashion marketing and management, QR Registration Number: 13/000160/L5; Bachelor of Fine Arts in interior design, QR Registration Number: 13/000161/L5; Bachelor of Fine Arts in painting, QR Registration Number: 13/000162/L5; Bachelor of Fine Arts in sequential art, QR Registration Number: 13/000163/L5; QF Level 6: Master of Arts in luxury and fashion management, QR Registration Number: 13/000164/L6; Master of Fine Arts in luxury and fashion management, QR Registration Number: 13/000165/L6. The following SCAD Hong Kong degree programs are accredited by HKCAAVQ and are recognized on the QF with a validity period of April 1, 2016, to March 31, 2021: QF Level 5: Bachelor of Fine Arts in advertising, QR Registration Number: 16/000236/L5; Bachelor of Fine Arts in animation, QR Registration Number: 16/000235/L5; Bachelor of Fine Arts in graphic design, QR Registration Number: 16/000237/L5; Bachelor of Fine Arts in illustration, QR Registration Number: 16/000238/L5; Bachelor of Fine Arts in interactive design and game development, QR Registration Number: 16/000239/L5; Bachelor of Fine Arts in motion media design, QR Registration Number: 16/000240/L5; Bachelor of Fine Arts in photography, QR Registration Number: 16/000241/L5; Bachelor of Fine Arts in visual effects, QR Registration Number: 16/000242/L5.

Courses of study are registered with the Hong Kong Education Bureau, registration numbers: 261958-261971 and 262196-262202. It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead.