

# **FCBESCOLA CHENGDU** **LEMAN INTERNATIONAL** **SCHOOL**

**PRESENTATION**

APRIL 2018



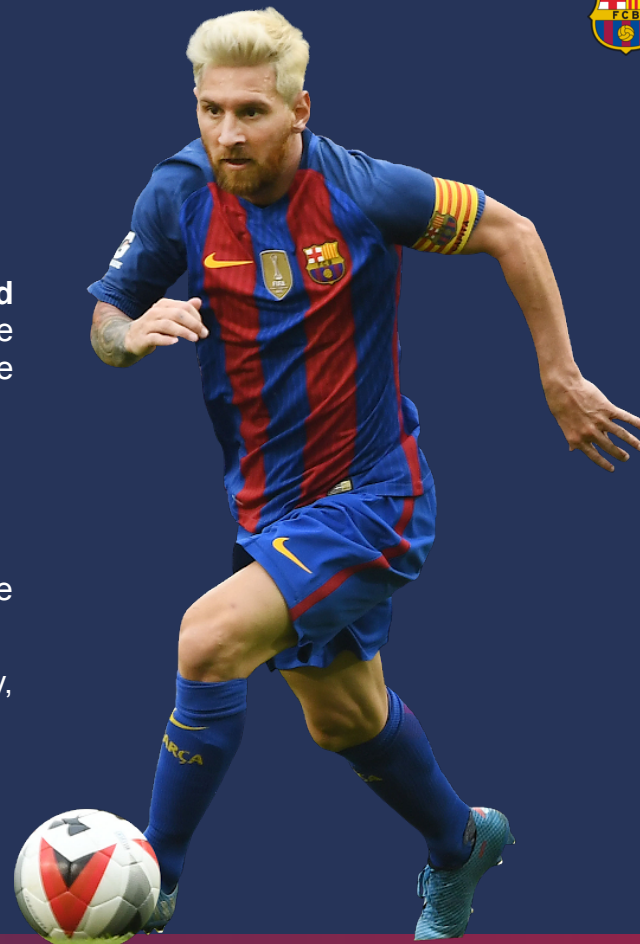
# FCBESCOLA

WHO ARE WE ?

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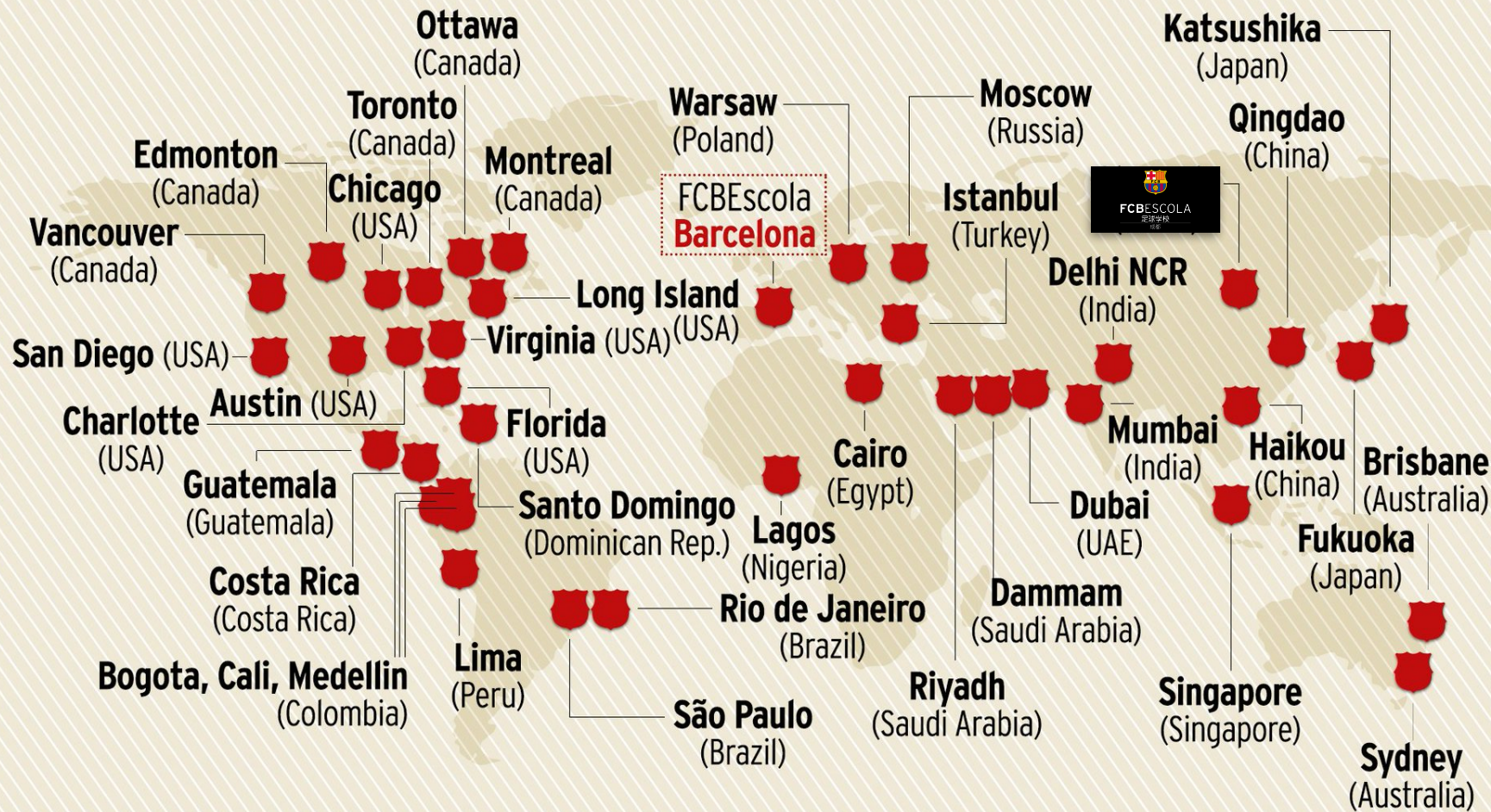
## FCBESCOLA

- The FCB Escola is FC Barcelona's football school **model exported worldwide** with the aim of **extending the Barça brand** and at the same time **transmit the methodology of work and values** of the club to the rest of the world.
- Our training **methodology** is based on **two basic ideas**:
  - Teach players the **Barça football style** to successfully overcome the sporting challenges in the future.
  - To **transmit the values represented by FC Barcelona**: Humility, Effort, Ambition, Respect and Teamwork.





# FCB Escola International





# FCBESCOLA

WHAT DO WE DO ?

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## EXPORTING THE STYLE

- The "Barça" model is expanding around the world and FCBEscala Internacionales and FCBCamps are the best example of this growth by knowing and learning FCBarcelona's success model.
- All FCBEscala's international activities are supervised directly by a Project Director sent by FCBarcelona.
- Nowadays there are more than 40 schools all around the world.



## 2. FCBESCOLA

WHERE IS FCBESCOLA ?



**FCBESCOLA**  
**FOOTBALL SCHOOL**  
CHENGDU



**FCBESCOLA**  
**QINGDAO**  
Since 2015

**FCBESCOLA**  
**HAIKOU**  
Since 2016

# CHENGDU FACILITIES

FCBESCOLA CHENGDU



## LOCATIONS & AREAS



# 2. FCBESCOLA

WHY IS THE BEST OPTION ?

## • Methodology:

- Exercises based on teamwork and directly relation with game system
- Clear game system ideas. All teams play the same system.

## • Program:

- Focus un kids learning as a FCBEscola players (professional style same as first team)
- We want ALL kids to have the possibility of playing leagues and tournaments (National and International)
- Possible students interexchange's with other FCBEscola in the World.





## 5. WAYS OF CONTACT

- **Email:** [bcn@bcnchina.net](mailto:bcn@bcnchina.net)
- **Contact number:** 028-64077723
- **Office:** Hongxingroad 3 section, 1st IFS  
GUOJIN center 2,1810
- **Wechat:** 巴萨成都

