



Curriculum Learning Map 2016-2017: L & T

	Term 1-1 22 nd Aug – 14 th Oct (8 weeks)	Term 1-2 31 st Oct – 16 th Dec (7 weeks)	Term 2-1 9 th Jan – 17 th Feb (6 weeks)	Term 2-2 27 th Feb – 7 th April (6 weeks)	Term 3-1 24 th April – 26 th May (5 weeks)	Term 3-2 5 th June – 6 th July (5 weeks)
Year 10 (Stage 1/2) [2016]	Unit 1: Topic 1.1 The nature of the Leisure and Tourism Industry <ul style="list-style-type: none"> Key components Products/services offered Types of holidays 	Unit 1: Topic 1.1 The nature of the Leisure and Tourism Industry <ul style="list-style-type: none"> Jobs and duties Revision End of Unit Test Preparation Unit 2 Site visits 	Unit 2: Sales, Promotion and Operations 2.1 Sales in Leisure and Tourism contexts (12marks) Research Activity 1 Write up Activity 1	Unit 2: 2.2 Promotion in Leisure and Tourism contexts (18marks) Research Activity 2 Write up Activity 2	Unit 2: 2.3 Promotional Techniques and Materials (12marks) Research Activity 3 Write up Activity 3	Unit 2: 2.4 Operations Used in Leisure & Tourism organisations (18marks) Research Activity 4 Write up Activity 4
Year 11 (Stage 1/2) [2017]	Unit 1: Topic 1.2 Intro to Business Operations <ul style="list-style-type: none"> Aims and Objectives Sales Marketing Mix Business and Technology Change Health and Safety End of Unit Test	Unit 1: Topic 1.3 Factors influencing consumer choice <ul style="list-style-type: none"> Why people use leisure facilities Why people travel Methods of travel End of Unit Test 	Unit 1: Topic 1.4 Introduction to Destinations, Impacts and Sustainability <ul style="list-style-type: none"> Types of tourist destinations in the UK Impact on communities and environment Ecotourism Sustainable development End of Unit Test	Revision Review research activities Exam revision, practice and techniques	Revision Submit Controlled Assessment for Moderation (60%)	<p style="text-align: center;">GCSE 1 hour exam (50 marks) (40%)</p>



<p>Year 10 (Stage 3) [2016]</p>	<p>Unit 1: Topic 1.1 The nature of the Leisure and Tourism Industry</p> <ul style="list-style-type: none"> • Key components • Products/services offered • Types of holidays 	<p>Unit 1: Topic 1.1 The nature of the Leisure and Tourism Industry</p> <ul style="list-style-type: none"> • Jobs and duties • Revision • End of Unit Test • Preparation Unit 2 • Site visits 	<p>Unit 2: Sales, Promotion and Operations 2.1 Sales in Leisure and Tourism contexts (12marks)</p> <p>Research Activity 1</p> <p>Write up Activity 1</p>	<p>Unit 2: 2.2 Promotion in Leisure and Tourism contexts (18marks)</p> <p>Research Activity 2</p> <p>Write up Activity 2</p>	<p>Unit 2: 2.3 Promotional Techniques and Materials (12marks)</p> <p>Research Activity 3</p> <p>Write up Activity 3</p>	<p>Unit 2: 2.4 Operations Used in Leisure & Tourism organisations (18marks)</p> <p>Research Activity 4</p> <p>Write up Activity 4</p>
<p>Year 11 (Stage 3) [2017]</p>	<p>Unit 1: Topic 1.2 Intro to Business Operations</p> <ul style="list-style-type: none"> • Aims and Objectives • Sales • Marketing Mix • Business and Technology • Change • Health and Safety <p>End of Unit Test</p>	<p>Unit 1: Topic 1.3 Factors influencing consumer choice</p> <ul style="list-style-type: none"> • Why people use leisure facilities • Why people travel • Methods of travel • End of Unit Test 	<p>Unit 1: Topic 1.4 Introduction to Destinations, Impacts and Sustainability</p> <ul style="list-style-type: none"> • Types of tourist destinations in the UK • Impact on communities and environment • Ecotourism • Sustainable development • End of Unit Test 	<p>Revision</p> <p>Review research activities</p> <p>Exam revision, practice and techniques</p>	<p>Revision</p> <p>Submit Controlled Assessment for Moderation (60%)</p>	<p>GCSE 1 hour exam (50 marks) (40%)</p>



<p>Year 12 (Stage 3)</p>	<p>Unit 1: Topic 1.1 The nature of the Leisure and Tourism Industry</p> <ul style="list-style-type: none"> • Key components • Products/services offered • Types of holidays • Jobs and duties • Revision • End of Unit Test <p>Background Preparation for Activity 1</p> <p><i>Site visits</i></p>	<p>Unit 1: Topic 1.2 Intro to Business Operations</p> <ul style="list-style-type: none"> • Aims and Objectives • Sales • Marketing Mix • Business and Technology • Change • Health and Safety • End of Unit Test <p>Unit 2: Sales, Promotion and Operations</p> <p>2.1 Sales in Leisure and Tourism contexts (12marks)</p> <p>Research Activity 1 Write up Activity 1</p>	<p>Unit 1: Topic 1.3 Factors influencing consumer choice</p> <ul style="list-style-type: none"> • Why people use leisure facilities • Why people travel • Methods of travel • End of Unit Test <p>Unit 2: 2.2 Promotion in Leisure and Tourism contexts (18marks)</p> <p>Research Activity 2 Write up Activity 2</p>	<p>Unit 1: Topic 1.4 Introduction to Destinations, Impacts and Sustainability</p> <ul style="list-style-type: none"> • Types of tourist destinations in the UK • Impact on communities and environment • Ecotourism • Sustainable development • End of Unit Test <p>Unit 2: 2.3 Promotional Techniques and Materials (12marks)</p> <p>Research Activity 3 Write up Activity 3</p>	<p>Unit 2: 2.4 Operations Used in Leisure & Tourism organisations (18marks)</p> <p>Research Activity 4 Write up Activity 4</p> <p>Assessment submitted for moderation mid-May (60%)</p>	<p>GCSE 1 hour exam (50 marks) (40%)</p>
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